Grantmakers of Kentucky 9th Annual Meeting
August 6–7, 2019 | Lexington, KY

MAKE IT COUNT
Tools for Achieving Long-Term Impact

GRANTMAKERS OF KENTUCKY
In Partnership with the SOUTHEASTERN COUNCIL OF FOUNDATIONS
ABOUT THE PROGRAM

The 9th Annual Meeting of Grantmakers of Kentucky – Make It Count: Tools for Achieving Long-Term Impact – puts a spotlight on tactics and strategies that, combined with traditional grantmaking, promote lasting impact. Today’s foundations are finding that their convening power has the ability to connect them with one another while also bringing key stakeholders and community leaders to the same table. Cross-sector collaborations allow funders, nonprofits, government and the private sector to address areas of shared concern – with each focusing on their strengths. Advocacy efforts can help bring about policies that enhance the impact of philanthropic initiatives. Each of these tools can help bring about changes that last for years, often long after a grant has run its course. During this year’s meeting, we’ll explore these strategies by talking with those who have implemented them and learn how foundations of any size can put them to use in service of their own missions.

About Grantmakers of Kentucky: Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state’s grantmaking impact.

About the Southeastern Council of Foundations: The Southeastern Council of Foundations (SECF) is one of the nation’s largest regional associations of grantmakers, serving more than 330 of the most dynamic foundations and corporate giving programs in the South. SECF works in partnership with members in 11 Southeastern states to serve, strengthen, promote and champion the South’s philanthropic voice and infrastructure through engaging programming, leadership development training, access to unique resources and invaluable connections. By encouraging insightful philanthropic collaboration, SECF creates opportunities to increase the region’s grantmaking impact and empower transformational community change.

STATEMENT OF INTENT & CODE OF CONDUCT


SECF’s Statement of Intent: The Southeastern Council of Foundations strives to support Members and grantmakers with access to education, resources and networking by serving as a convener and facilitator, offering a diverse range of voices and perspectives. We do not endorse colleague organization views, but rather aim to provide access to a broad range of information and resources to increase grantmaking impact and develop philanthropic leaders throughout the region.

SECF’s Code of Conduct: The Southeastern Council of Foundations is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. SECF strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, SECF is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at SECF-sponsored events or programs and that Members and visitors not use information obtained through their SECF membership or participation in SECF events for charitable, business or other solicitations outside of those events.
Fellow Kentuckians,

Welcome to Lexington and the 9th Annual Meeting of Grantmakers of Kentucky!

As the name of our group implies, grant dollars are one of the primary ways for foundations to support the communities we serve throughout the Commonwealth. Recently, however, we’ve seen examples of other ways philanthropy can spark change – some of which have an impact that extends well beyond the next grant cycle.

These tools – the list includes public policy, convening, research, data and more – are the focus of the speakers and sessions at this year’s meeting. While we will start with a look at the broader philanthropic landscape and national policy environment, we’ll also examine different approaches to policy engagement and learn about a specific project, preparing Lexington for the 2020 Census. Along the way, we’ll explore strategies and tactics that can be applied to numerous issues throughout our state.

This year’s site visits were also designed to provide valuable insights. Our state, and our host city, has a troubled past that casts a long shadow into today. However, as projects like Legacy Grove Park demonstrate, we are also working to build a bright future for all.

Finally, next year will mark Grantmakers of Kentucky’s 10th anniversary! We want to use this occasion to assess how this organization can best support Kentucky philanthropy in the years ahead. You’ll have the opportunity to submit your ideas throughout the conference – we hope to hear from you!

Thank you for joining us for two incredible days of learning and connection. We hope you enjoy this meeting as much as we enjoyed planning it!

Sincerely,
Grantmakers of Kentucky 2019 Planning Committee

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PLANNING FOR FUTURE SUCCESS

We want to hear your feedback – please check your email the day following this event to participate in a brief survey on the 2019 Grantmakers of Kentucky Annual Conference.

*Your responses help ensure the continued success of this event!*
PROGRAM AGENDA

Note: All sessions and meals will take place in the Main Gallery of the 21c Museum Hotel.

8:00am **Registration & Light Breakfast**

8:30am **Welcome & The Future of Grantmakers of Kentucky**
Mason Rummel, President & CEO, James Graham Brown Foundation

8:45am **Opening Keynote**
Kathleen Enright, President & CEO, Council on Foundations

9:45am **Federal Policy Update**
Sandra Swirski, Partner, Urban Swirski & Associates

10:45am **Break**

11:00am **Case Studies & Conversation: Different Approaches to Policy Engagement**
Ben Chandler, President & CEO, Foundation for a Healthy Kentucky
Sammy Moon, Executive Director, Mississippi Alliance of Nonprofits and Philanthropy
Moderator: Barry Allen, President & Treasurer, Gheens Foundation

12:00pm **Buffet lunch**

1:00pm **Counting on Kentucky: The 2020 Census in the Commonwealth**
Danielle Clore, Executive Director/CEO, Kentucky Nonprofit Network
Michelle Elison, Kentucky Partnership Specialist, U.S. Census Bureau
Richard Young, Executive Director, Civic Lex
Moderator: Rachelle Seger, Community Health Research Officer, Foundation for a Healthy Kentucky

2:00pm **Reports from the Field: Is there good news involving your foundation or community you’d like to share? Now is the time!**

2:45pm **Announcements & Closing Remarks**

3:00pm **Adjourn**
SPEAKER PROFILES

Barry G. Allen
President & Treasurer, Gheens Foundation

Barry G. Allen joined the Gheens Foundation March 1, 2015, after serving as president and chief executive officer of the Kentucky Baptist Foundation since 1996. For the previous 25 years, he served in the Kentucky Baptist Convention’s Business Division, including 19 years as its director and business manager. He earned a bachelor of business administration degree from the University of Mississippi and a master of divinity degree from the Southern Baptist Theological Seminary. Cumberland College, now University of the Cumberlands, conferred upon him an honorary doctor of administration degree in 1998.

Barry serves on the boards of the Louisville Fund for the Arts and the Downtown Louisville Rotary Club, the policy board of Greater Louisville Project and the advisory council of Jewish Family and Career Services. He also serves on the Rotary Club’s Foundation Committee and Awards and Recognition Committee, of which he is chair, and the Finance Committee of Westport Road Baptist Church.

Barry is married to Larie; they have two married sons.

Ben Chandler
President & CEO, Foundation for a Healthy Kentucky

Named president and CEO of the Foundation for a Healthy Kentucky in 2016, Ben Chandler has returned to lead the foundation he helped bring about. As Kentucky attorney general, Ben won a $45 million settlement from one of Kentucky’s largest insurance companies; that funding was used to create the foundation in 2001.

Ben is an eighth-generation Woodford Countian. He earned a bachelor’s degree in history, graduating with distinction from the University of Kentucky, and a law degree from the University of Kentucky College of Law. He studied at the University of London and Trinity College in Dublin, including an internship in the British Parliament.

Ben practiced law before beginning a career in public service. His state service included one term as Kentucky state auditor (1992-1995), and two terms as attorney general (1995-2003). In February 2004, Ben was elected to the U.S. House of Representatives, where he introduced legislation to address issues including child and elder abuse prevention, air travel safety, veterans’ health care and teaching foreign languages in our public schools. He worked to increase funding for our nation’s crumbling school infrastructure. He played a central role in passing a tobacco buyout. Ben served Kentucky’s 6th Congressional District until the 112th Congress adjourned in January 2013. He was Executive Director of the Kentucky Humanities Council from 2013 to 2016.

Ben is a member of both the University of Kentucky Arts and Sciences and Law School Halls of Fame. He is a member of the national board of the Presbyterian Historical Society in Philadelphia, the board of Bluegrass.org, which provides mental health and other services in a 17-county area of Kentucky, the Kentucky state Board of Elections and several other boards.

Ben is an avid reader and baseball fan. He and his wife Jennifer live in Woodford County, where they raised their three children on the family farm. They attend Pisgah Presbyterian Church where Ben serves on the pastor nominating committee.

Danielle Clore
Executive Director/CEO, Kentucky Nonprofit Network

Danielle Tharp Clore is the executive director/CEO of Kentucky Nonprofit Network (KNN). Prior to founding KNN in 2002, Danielle held leadership positions at the Commonwealth Fund for KET, Eastern Kentucky University, Special Olympics Kentucky and Christian Care Communities. She was recognized in 2017 by Women Leading Kentucky with the Martha Layne Collins Leadership Award and was a 2015 finalist for the Excellence in Advocacy Award by the Professional Women in Advocacy Conference, Washington D.C.

She is a 2012 graduate of Leadership Kentucky. She holds a bachelor’s degree in psychology from Transylvania University and a master’s degree in public administration from the University of Kentucky Martin School of Public Administration. Danielle’s
current community service work includes serving as a public policy committee member for the National Council of Nonprofits, an advisory council member at Murray State University Nonprofit Leadership Studies program and as a finance committee member at St. Michael’s Episcopal Church.

Her previous community service includes chair of the Ronald McDonald House Charities of the Bluegrass Board of Directors, the United Way of the Bluegrass Get on Board Advisory Council, the Family Counseling Service Board of Directors and the Kentucky Commission on Women Foundation Board of Directors.

Michelle Elison
*Kentucky Partnership Specialist, U.S. Census Bureau*

Michelle Elison is a partnership specialist with the Philadelphia Regional Census Center of the U.S. Census Bureau. She is charged with improving participation in the 2020 Census by forming partnerships through Complete Count Committees in Kentucky.

Elison’s diverse career includes work with senior citizen communities, nonprofit organizations and government entities. After earning a history degree from the University of Kentucky, she spent several years employed throughout New Zealand, Australia and Fiji. Upon returning to Kentucky, she pursued a graduate education from the Patterson School of Diplomacy and International Commerce and was later awarded the Lexington Herald-Leader Fellowship.

She has worked for the Lexington Mayor’s Office, Sister Cities International, and has held various positions at the University of Kentucky. Most recently, she served as the Assistant Director for Lexington’s oldest nonprofit retirement home, Ashland Terrace. Elison’s Census Bureau career began 18 years ago, when she first worked as an enumerator for the 2000 Census. She was later offered a permanent position by the Charlotte Regional Office as a Kentucky Field Representative for the American Community Survey. For the 2010 Census, she served as a Partnership Specialist and successfully coordinated outreach campaigns throughout central Kentucky.

As a Kentucky Field Supervisor for the Philadelphia Regional Office, she spent several years managing the data collection efforts for multiple surveys conducted by the Census Bureau each month. This will be Elison’s third decennial census and she is looking forward to helping Kentucky obtain a complete and accurate count in 2020.

Kathleen Enright
*President & CEO, Council on Foundations*

Widely respected for her role in creating a more robust, effective philanthropic and nonprofit sector over two decades as a mission-driven leader and coalition builder, Kathleen Enright became the president and CEO of the Council on Foundations in March 2019 after 17 years as president and CEO of Grantmakers for Effective Organizations (GEO). During her tenure, she guided GEO to a programmatically strong and financially healthy position, experience she brings to her new role leading the Council on Foundations.

Previously, Enright served as the group director of marketing and communications for BoardSource, a project manager for the National Association of Development Organizations Research Foundation, and communications specialist for Lexmark International. In 2007, Ms. Enright received the Distinguished Public Service Award from the George Washington University Chapter of Pi Alpha Alpha, a public administration honor society.

She holds a bachelor’s degree in English from the University of Illinois at Urbana-Champaign and a master’s degree in public administration from The George Washington University.

Enright co-chaired the Vision Design Group of the United Philanthropy Forum (formerly the Forum of Regional Associations of Grantmakers) and has served on the advisory boards of The Center for Effective Philanthropy and the Midge Smith Center for Evaluation Effectiveness. She previously served on Independent Sector’s Building Value Together Committee and the selection committee of the Washington Post Nonprofit Excellence Award.

Enright speaks and writes regularly on issues of non-profit and grantmaker effectiveness at national and regional gatherings of executives and trustees.
Sammy Moon  
*Executive Director, Mississippi Alliance of Nonprofits and Philanthropy*

Sammy serves as executive director of the newly-formed Mississippi Alliance of Nonprofits and Philanthropy (“The Alliance”), after previously serving as executive director of the Mississippi Association of Grantmakers. In this capacity, Sammy provides leadership and support to all philanthropic organizations in their efforts to strengthen Mississippi’s children, families and communities. His work supports foundations, United Ways, nonprofit organizations, public sector entities and businesses throughout the state, as each works to collaboratively invest around shared issues.

Rachelle Seger  
*Community Health Research Officer, Foundation for a Healthy Kentucky*

Rachelle Seger joined the foundation in 2013 as community health research officer. She coordinates the foundation’s data collection and dissemination efforts, which include the Kentucky Health Issues Poll (KHIP). Rachelle also manages the foundation’s data website, KentuckyHealthFacts.org.

Rachelle previously served as a programmer analyst for the School of Nursing and a cancer control specialist for the Kentucky Cancer Program, both at the University of Louisville. She has completed graduate work in research methodology, health disparities and statistics at the University of Louisville. Rachelle holds a bachelor’s degree in sociology and psychology from Miami University in Ohio.

Sandra Swirski  
*Partner, Urban Swirski & Associates*

Sandra Swirski is an attorney with almost three decades of public policy experience. Swirski advised two senior U.S. senators, was an executive at Mobil Corporation, counseled multinational clients at EY and founded two government affairs firms in Washington, D.C., including Urban Swirski & Associates.

Her practice focuses on advising Fortune 500 executives and leaders of nonprofit organizations on federal, state and local advocacy, strategic positioning, crisis communications advice and political strategy direction.

She is a frequent guest speaker both nationally and internationally on public policy and political strategy, and is a regular contributor to Wealth Management, recently receiving the Law360 Distinguished Legal Writing Award as part of the 2018 Burton Award for Distinguished Writing. Swirski and co-author Alexander Reid, partner at Morgan Lewis, were honored for their article, “Tax Reform May Harbor Some Surprises for Non-Profit Boards,” which was published by Wealth Management in July 2017.

Swirski holds law degrees from Georgetown University and George Washington University and an undergraduate degree from Emory University. She sits on several local and national boards and advisory councils.

Richard Young  
*Executive Director, Civic Lex*

Richard Young has been working in and around civic engagement and community development for almost a decade. He has overseen multi-million dollar organizations and countless startup endeavors, all in the nonprofit realm. Starting his career with a degree in double bass performance from the Cincinnati Conservatory of Music, Richard has a deep interest in how creative processes can positively impact democracy and explores those themes through CivicLex.

CivicLex is a civic education organization that will be taking lead on the 2020 On the Table process for the City of Lexington and holds a key role as the co-chair on the Lexington Census Complete Count Committee. Richard enjoys cooking, gardening, playing music and spending time with his dog, Oliver.
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