About the 6th Annual Meeting:

The theme of this year’s conference is From the Ground Up: Digging Deep to Reach New Heights. Our site visits and program will focus on the opportunities and challenges present in eastern Kentucky. We’ll explore philanthropy’s role in the region’s transformation and how the lessons learned here can be applied anywhere in the Commonwealth.

About Grantmakers of Kentucky:

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state’s grantmaking impact.

About the Southeastern Council of Foundations:

The Southeastern Council of Foundations (SECF) is one of the nation’s largest regional associations of grantmakers, serving more than 330 of the most dynamic foundations and corporate giving programs in the South. SECF works in partnership with members in 11 Southeastern states to serve, strengthen, promote and champion the South’s philanthropic voice and infrastructure through engaging programming, leadership development training, access to unique resources and invaluable connections. By encouraging insightful philanthropic collaboration, SECF creates opportunities to increase the region’s grantmaking impact and empower transformational community change.

Statement of Intent & Code of Conduct

SECF’s Statement of Intent: The Southeastern Council of Foundations strives to support Members and grantmakers with access to education, resources and networking by serving as a convener and facilitator, offering a diverse range of voices and perspectives. We do not endorse colleague organization views, but rather aim to provide access to a broad range of information and resources to increase grantmaking impact and develop philanthropic leaders throughout the region.

SECF’s Code of Conduct: The Southeastern Council of Foundations is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast. At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. SECF strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, SECF is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at SECF-sponsored events or programs and that Members and visitors not use information obtained through their SECF membership or participation in SECF events for charitable, business or other solicitations outside of those events.
Fellow Kentucky Grantmakers,

It is our pleasure to welcome you to Pikeville – and to the Sixth Annual Meeting of the Grantmakers of Kentucky!

For the first time in our history, we are gathering in eastern Kentucky amid the beauty of the Appalachian Mountains. This region of the Commonwealth has seen tremendous changes in recent years – some of which present significant challenges for its communities and its people.

However, as many of you saw on the site visits that served as a prelude to our program, eastern Kentucky is much more than just “Coal Country.” Today, the resources that are being tapped aren’t buried in the ground. They’re in the minds of creative artisans, local farmers, innovative planners and others who see the promise and potential of the place they call home. As grantmakers, there is much we can do to support them.

Today, you’ll hear from a number of people who are leading eastern Kentucky toward a bright future. We’ll examine the role philanthropy can play – and has played – in promoting education, economic development, agriculture, environmental preservation and more.

We hope you’ll come away from this meeting with ideas and connections that will help not just eastern Kentucky, but all parts of our state – east and west, urban and rural. Thank you for joining us and for supporting the Grantmakers of Kentucky.

Sincerely,

Gerry Roll
Foundation for Appalachian Kentucky

Mason Rummel
James Graham Brown Foundation

Susan Zepeda
Foundation for a Healthy Kentucky

2016 Planning Committee

Jen Algire
The Greater Clark Foundation

Cara Baribeau
Community Foundation of Louisville

Gerry Roll
Foundation for Appalachian Kentucky

Mason Rummel
James Graham Brown Foundation

Mary Witten Wiseman
Foundation for the Tri-State Community, Inc.

Susan Zepeda
Foundation for a Healthy Kentucky
Program Agenda

Wednesday · August 10

Snapshot: A chartered bus will depart at 8:30am from the Foundation for a Healthy Kentucky (1640 Lyndon Farm Court, Louisville, KY 40223). Breakfast will be available beginning at 8:00am. At approximately 10:15am, the bus will stop in Winchester to pick up other attendees. The location for pickup is the main parking lot at Clark Regional Medical Center (175 Hospital Drive, Winchester, KY 40391). The bus will then depart for site visits en route to Pikeville. A box lunch will be provided. (Note: All times are approximate.)

8:30am  Bus departs Louisville

10:15am  Bus arrives in Winchester, departing shortly thereafter

10:30am – 4:00pm  Travel to Pikeville, including the following site visits:
· Kentucky Arts Council in Stanton
· Dawkins Line Rail Trail
· Sustainable Agriculture Panel in Pikeville

6:30pm  Reception and dinner at the Blue Raven (211 Main Street, Pikeville, KY 41501)

Thursday · August 11

Snapshot: All programming will take place in the F.A. Bailey Room on the 8th floor of the Hilton Garden Inn in Pikeville. Breakfast will be available at 8:00am with programming beginning at 8:30am. Lunch will be provided. Programming will conclude at 3:00pm. The bus back to Winchester and Louisville will leave no earlier than 3:15pm. Please have your belongings with you by the time programming concludes to help ensure an on-time departure.

8:30am – 10:00am  Welcome & Legislative Update
· Gerry Roll, Executive Director of Foundation for Appalachian KY, will offer a welcome and introduce Paul Patton, former Governor of Kentucky.
· Adena Hill, SECF’s Manager of Public Policy & Special Projects, will provide a legislative and regulatory update.

10:00am – 10:45am  TED-style Talks, featuring:
· Brandon Dennison from Coalfield Development Corporation
· Joe Alan Stepp from Alice Lloyd College
· Hugh Archer with the Kentucky Natural Lands Trust

10:45am – 11:15am  Break

11:15am – 12:15pm  Roundtable discussions of TED-style Talk topics

12:15pm – 1:15pm  Lunch & interview, featuring:
· Local philanthropist Jean Hale
· Moderated by Gerry Roll

1:15pm – 1:30pm  Break

1:30pm – 2:45pm  Appalachian Panel: A focused discussion on ways government and philanthropy can complement each other, featuring guest speakers:
· Peter Hille, President of MACED (Facilitator)
· Earl Gohl, Federal Co-Chair of the Appalachian Regional Commission
· Amy Barnes, Executive Director, Office of State Grants, Kentucky Department for Local Government
· Jared Arnett, Executive Director of SOAR

2:45pm – 3:00pm  Closing thoughts/reflections from the group

3:15pm  Departures
Bus Tour & Site Visits

From 10:30am to 4:00pm the bus will travel from Winchester to Pikeville – with site visits in Stanton, Dawkins and a final stop in our destination city, Pikeville.

- **8:30am**: Bus departs Louisville
- **10:15am**: Bus arrives in Winchester (departing shortly thereafter)
- **4:00pm**: Bus arrives in Pikeville

**Kentucky Arts Council**
In Stanton, we’ll see how the Kentucky Arts Council, with support from grantmakers, has helped the creative industry contribute to the local economy.

**Dawkins Line Rail Trail**
We will visit the Dawkins Line Rail Trail, which has transformed an abandoned corridor into a multi-use space for walking, biking and horseback riding.

**Sustainable Agriculture Panel**
Once in Pikeville, we will visit the Pike County Cooperative Extension Office to hear from a panel of local farmers. We will learn about the Community Farm Alliance, the Pike County Farmer’s Market and the ever-growing sustainable agriculture sector shaping economic transition across eastern Kentucky and Central Appalachia.
Hugh has been involved with the Kentucky National Lands Trust (KNLT) since its inception. He served as chairman of the Board of Directors for many years, and became executive director in 2005. Hugh was the first paid director of the Kentucky chapter of The Nature Conservancy, helping to establish 16 new nature preserves including Bad Branch in Letcher County. Following this, he was an appointee to the National Academy of Science and worked as a consultant in GIS implementation in over 40 states and three Canadian provinces as a senior consultant and general counsel for PlanGraphics, Inc. He served as a commissioner of the Kentucky State Nature Preserves Commission and as its chair in the 90s. He was executive director of the Kentucky River Authority and was commissioner of the Department of Natural Resources from 1998 to 2004. He graduated from the University of Kentucky “with distinction” in 1973 with a bachelor’s degree in Philosophy, and from the UK College of Law in 1976.

Jared has a heart for the people of the region and for the businesses of eastern Kentucky. In November of 2014, he began his new role as the founding executive director for Shaping Our Appalachian Region, Inc. (SOAR), a special initiative launched by Kentucky Governor Steve Beshear (D) and Congressman Hal Rogers (R) in 2013. SOAR’s mission is to expand job creation, enhance regional opportunity, innovation, and identity, improve the quality of life, and support all those working to achieve these goals in Appalachian Kentucky.

Prior to taking his post at SOAR, Jared was leading the 530-member Southeast Kentucky Chamber of Commerce as President/CEO. He was instrumental in the expansion of the organization both geographically and strategically. Before being employed at the chamber, Jared’s career had included serving as the director of finance for Sound House Music, Inc.; general management consultant for the East Kentucky Small Business Development Center; and at age 26, starting his own consulting firm, Beacon Management Solutions, Inc.

Amy Barnes, a native of eastern Kentucky, has been with the Department for Local Government (DLG) for almost 11 years. Amy began with DLG as a field representative for the former Kentucky Community Development Office and continued in that role with DLG’s Office of State Grants (OSG) through August of 2006. Amy worked with various counties and cities providing technical assistance and performing monitoring and completion inspections of OSG funded projects. In September of 2006, Amy was named Branch Manager of the Coal Development Branch in the OSG. Amy managed the administration of multi-million dollar Local Government Economic Assistance Fund (LGEAF) and the Local Government Economic Development Fund (LGEDF) which includes the single and multi-county coal severance programs. In July 2016, Amy was named Executive Director of the Office of State Grants at the Department. In this role, Amy continues to manage the coal severance tax programs for the Commonwealth, as well as oversee other state grant and line-item funded projects, the Departments efforts in energy efficiency and savings for local governments, the Joint Funding Administration (JFA) program and the Area Development Fund (ADF) Program. Also in her role as Executive Director, Amy coordinates the Endow Kentucky Commission and is assisting in the development of the new Kentucky Coal Fields Endowment Fund established during the 2016 Session of the Kentucky General Assembly.

Amy currently resides in Frankfort with her husband, Chrisjon, daughter, Caitlyn and their many pets. In her spare time, Amy volunteers with her daughter’s Girl Scout Troop and school.
BRANDON DENNISON

Founder & CEO, Coalfield Development Corporation

Brandon Dennison, born and raised in West Virginia, is the founder and current Chief Executive Officer of the Coalfield Development Corporation working in Lincoln, Mingo, Wayne, and Cabell Counties, West Virginia. Brandon holds a master of public affairs in nonprofit management degree from Indiana University. Social enterprise is his passion, as evidenced by his holding a certificate in social enterprise from the Indiana University Kelly School of Business. He recently completed the Community Progress Leadership Institute at Harvard University Law School, and is certified by National Development Council as an Economic Development Finance Professional. Brandon is the 2015 winner of the J.M. Kaplan Social Innovation Prize and was recognized in 2016 by the Chronicle of Philanthropy as one of its “40 under 40 leaders who are making their mark on the nonprofit world.”

EARL F. GOHL

Federal Co-Chair, Appalachian Regional Commission

Earl F. Gohl was unanimously confirmed as federal co-chair of the Appalachian Regional Commission (ARC) by the U.S. Senate on March 10, 2010. He is the eleventh federal co-chair to be appointed since the commission was established by an act of Congress in 1965. In his Senate confirmation hearing, Earl stated that his objective as ARC federal co-chair would be to ensure that each federal dollar expended by the commission was “an investment in the economic future of Appalachian families that will generate a return for American taxpayers.”

Earl came to ARC with 20 years of experience in Pennsylvania state and local government. From 1975 to 1995, he held positions including executive assistant to the mayor of Harrisburg; elected member of the Harrisburg City Council; deputy secretary of the Pennsylvania Department of Community Affairs; and director of the Pennsylvania governor’s Washington office. As deputy secretary, Earl administered $100 million annually in housing and community development programs benefiting communities within the Appalachian region. He also managed several initiatives to strengthen the capacity of rural local governments to meet economic challenges. Previously, he served as a special assistant, and then as an associate assistant secretary, at the U.S. Department of Labor, and as director of government relations/deputy director for the Puerto Rico Federal Affairs Administration. Earl holds a bachelor’s degree from Rider College (now Rider University) in New Jersey and a master of public administration degree from Pennsylvania State University.

JEAN R. HALE

President and CEO, Community Trust Bancorp

Jean R. Hale has served as president and CEO of Community Trust Bancorp since 1999, and as chairman since 2005. Her career at Community Trust – formerly known as Pikeville National Bank – extends back to 1969. Jean is also chairman of the Kentucky Economic Development Finance Authority and sits on the board of the Kentucky Economic Development Partnership. Throughout her life, she has been deeply involved in many community organizations in eastern Kentucky. She currently serves as a board member for Shaping Our Appalachian Region (SOAR), the University of Pikeville and the ARH Foundation, which is committed to furthering health care, education and community involvement in eastern Kentucky and southern West Virginia through philanthropy and fundraising for Appalachian Regional Healthcare. She is a recipient of the Women Leading Kentucky’s Martha Layne Collins Leadership Award and was recognized in 2012 as one of the American Banker’s 25 Most Powerful Women in Banking.

ADENA HILL

Manager of Public Policy & Special Projects, Southeastern Council of Foundations

Adena Hill guides the Southeastern Council of Foundations in its evaluation and involvement in public policy work, supporting initiatives to protect and enhance philanthropy in the South. Adena’s passion for building communities and effecting systemic change is evidenced by her employment, community involvement and academic path.

Prior to joining SECF, Adena led the advocacy and public policy efforts of the Atlanta Community Food Bank. Adena has also served as a social worker and legal intern in multiple settings including a shelter, a foster family agency and a behavioral center, and law firms and clinics.
Adena is also committed to volunteerism and community service. She currently serves on the board for iDream, Inc., a youth empowerment organization; as a mentor with St. Paul’s Episcopal Church; and as a Fulton County Deputy Registrar. Adena has received several scholarships and awards, and was recently recognized as a 2014 Young Nonprofit Network (YNPN) Atlanta 30 under 30 awardee.

Adena received a bachelor’s degree in psychology from Spelman College, a master of social work degree from the University of Southern California, and a law degree from Loyola Law School in Los Angeles.

**PETER HILLE**
*President, Mountain Association for Community Economic Development*

Peter Hille is the President of the Mountain Association for Community Economic Development (MACED), which works to shape a just transition for Appalachia to a new post-coal economy that is more diverse, sustainable and equitable. MACED pursues this goal through programs addressing energy, forestry, enterprise development, research and policy.

Previously, Peter was director of the Brushy Fork Institute of Berea College where he managed leadership and community development programs and led projects for local, regional and national organizations. He has also conducted community development projects internationally in Russia and Slovakia.

A 1977 graduate of Swarthmore College, he lives with his wife in a passive solar home they designed and built in the midst of 50 acres of forest near Berea, Kentucky.

**PAUL PATTON**
*Former Kentucky Governor*

Paul Patton was the first Kentucky governor in nearly 200 years to serve two successive terms (1995-2003). A national leader, particularly in education policy, Patton was known as the “higher education governor.” He proposed and championed the successful passage of Kentucky’s Higher Education Reform Act in 1997, an effort that has been recognized as a model of progressive higher education policy. He also made substantial improvements in Kentucky’s pre-school and adult education programs, as well as successfully maintaining the momentum and funding for the Kentucky Education Reform Act. In February 2009, Patton was named chairman of the Kentucky Council on Postsecondary Education.

Patton served as president of the University of Pikeville from 2009-2013 and was a member of the Board of Trustees for more than 30 years. His transformative tenure as president included a historic move from college to university status, implementation of the first master’s degree program, record enrollments and the opening of the Coal Building, a $40 million educational facility for the Kentucky College of Osteopathic Medicine. He continues his role in higher education as the university’s chancellor.

Patton was born in the mountains of Eastern Kentucky, the son of a teacher and school cafeteria worker who instilled in him the value of education, honest living and hard work. A 1959 graduate of the University of Kentucky with a degree in mechanical engineering, he spent 20 years building a successful coal business before turning to public service.

Along with his wife, Judi Patton, who spent her time as first lady advocating for the safety of women and children, the couple’s leadership, dedication and unwavering service has made a lasting impact on the lives of Kentuckians.

**GERRY ROLL**
*Executive Director, Foundation for Appalachian Kentucky*

Gerry Roll is the executive director of the Foundation for Appalachian Kentucky, a community foundation committed to establishing an endowment in southeastern Kentucky based on the principles of rural development philanthropy. The foundation was created in 2006 by Hazard Perry County Community Ministries, where Gerry served as executive director for 18 years. Her work in eastern Kentucky has been focused on equity in housing, early childhood education, and health care.

In addition to the community foundation, under her leadership Perry County established a regional Community Housing Development Organization, a federally-qualified health center; a quality rated early care and education system and a full continuum of other support services for working families. She is recognized locally, regionally, statewide and nationally as an advocate for rural development and community philanthropy.

Gerry lives in Busy, Kentucky, with her husband, Dan, who is an architect.
JOE A. STEPP
President, Alice Lloyd College

Joseph Alan Stepp was named president in April 1999. He is the first native Appalachian to assume the president’s position at Alice Lloyd College.

During President Stepp’s tenure, the college’s endowment has increased from $12.2 million to $34.4 million (nearly 200 percent). In recent years, the college has been featured in national media such as U.S. News & World Report as the top college in America for graduating students with the least amount of debt and Forbes Magazine as one of the 100 most financially fit colleges in America. Over the past 15 years, Alice Lloyd College has spent roughly $20 million on numerous major construction/renovation projects (not counting various other improvements) and technology upgrades.

President Stepp has also overseen the expansion of the college’s business program to include majors in entrepreneurship and accounting, a minor in entrepreneurship and core concentrations in management, e-marketing, leadership, finance, health care administration, e-commerce, and management information systems, and has added majors in kinesiology, sociology, special education and a dual-degree in nursing.

Special thanks to our 2016 Sponsors