PLANNING COMMITTEE

Jen Algire, The Greater Clark Foundation
Susan Barry, Community Foundation of Louisville
Scott Davis, Mildred V. Horn Foundation
Sara Hemingway, Marilyn & William Young Charitable Foundation
Gerry Roll, Foundation for Appalachian Kentucky
Mason Rummel, James Graham Brown Foundation
Mary Witten Wiseman, Foundation for the Tri-State Community, Inc.
Susan Zepeda, Foundation for a Healthy Kentucky

ABOUT THE PROGRAM

About the Fifth Annual Conference

The theme of this year’s conference is Sharing Strategies for Civic Innovation. Through speakers, site visits and discussions among grantmakers and experts, we will explore how civic innovation can strengthen foundations, our communities and our state. We will highlight innovative ideas taking place throughout the state and tie them back to our roles as grantmakers.

About Grantmakers of Kentucky

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state’s grantmaking impact.

About SECF

The Southeastern Council of Foundations (SECF) is one of the nation’s largest regional associations of grantmakers, serving more than 330 of the most dynamic foundations and corporate giving programs in the South. SECF works in partnership with members in 11 Southeastern states to serve, strengthen, promote and champion the South’s philanthropic voice and infrastructure through engaging programming, leadership development training, access to unique resources and invaluable connections. By encouraging insightful philanthropic collaboration – like Grantmakers of Kentucky’s Annual Conference - SECF creates opportunities to increase the region’s grantmaking impact and empower transformational community change.

STATEMENT OF INTENT

The Southeastern Council of Foundations strives to support Members and grantmakers with access to education, resources and networking by serving as a convener and facilitator, offering a diverse range of voices and perspectives.

We do not endorse colleague organization views, but rather aim to provide access to a broad range of information and resources to increase grantmaking impact and develop philanthropic leaders throughout the region.
TUESDAY · AUGUST 25TH

1:00-3:00 pm  **OWENSBORO INNOVATION ACADEMY SITE VISIT**  
Meet at 1:00pm in the Hampton Inn lobby

Led by Dr. Nicholas Brake, Superintendent of the Owensboro Public Schools and Helen Mountjoy, Former Secretary of Education for the Commonwealth of Kentucky and Executive Director of the Regional Alliance for Education

3:00-4:30 pm  **TOUR OF DOWNTOWN OWENSBORO**  
Following the Owensboro Innovation Academy Site Visit

Led by Joseph Berry, Downtown Project Manager and Madison Silvert, Executive Director of the Greater Owensboro Economic Development Corp.

6:00 pm  **DINNER RECEPTION**  
Marilyn & William Young Charitable Foundation will host a dinner at the Miller House for all guests

WEDNESDAY · AUGUST 26TH

8:00 am  **CONTINENTAL BREAKFAST**  · At the Owensboro Convention Center

8:30 am  **WELCOME & INTRODUCTION: TED-STYLE TALKS**  · 10-12 minutes each

  - **Education**  – Cheryl King, HCM Strategists, consultant to Lumina Foundation Strategy Labs
  - **Health**  – Abbey Cofsky, Robert Wood Johnson Foundation
  - **Community Development**  – Scott Polikov, Gateway Planning

9:30 am  **PLENARY PANEL**  
Leveraging your charitable capital through mission-related investment

  - Susan Barry, Community Foundation of Louisville
  - Sandra Mikush, Mary Reynolds Babcock Foundation
  - Sherece West-Scantlebury, Winthrop Rockefeller Foundation
  - Moderator: Lisa Richter, Avivar Capital

10:30 am  **BREAK**

11:00 am  **UPDATES & ANNOUNCEMENTS**

11:10 am  **LEGAL UPDATES**

  - Katherine LaBeau, Council on Foundations
  - Leah Boggs, Kentucky Attorney General’s Office

12:30 pm  **LUNCHEON PANEL**  
In Practice: Conversations about Local Community Investments

  - Rodney Berry, Executive Director, Public Life Foundation of Owensboro
  - Sally Hager Wood, Trustee, Public Life Foundation of Owensboro
  - Moderator: Pete Bird, President & CEO, The Frist Foundation

1:30 pm  **DISCUSSION ROUNDTABLES ON TOPICS OF INTEREST**

  - **Education**  – Dr. Nicholas Brake, Superintendent, Owensboro Public Schools
  - **Health**  – Susan Zepeda, Foundation for a Healthy Kentucky
  - **Environment**  – Ted Smith, Institute for Healthy Air, Water and Soil
  - **Community Development**  – Stephen Reily, Seed Capital Kentucky, West Louisville FoodPort
  - **Legal Issues**  – Katherine LaBeau, Council on Foundations
  - **Mission Related Investments**  – Sandra Mikush, Mary Reynolds Babcock Foundation

2:30 pm  **ADJOURNMENT**
2015 · SPEAKER BIOS

SUSAN BARRY
President and CEO, Community Foundation of Louisville

Susan Barry has led the Community Foundation of Louisville as its President & CEO since January of 2009. Over the past six years, she has guided the organization through the development of a new strategic plan, brand identity and expansion into new engagement models, like impact investing, to position the foundation for the future. The Foundation has grown from $260 million in assets to $430 million in assets during that period, and is among the fifty largest community foundations in the world.

Susan is a member of the board of 55,000 Degrees and serves on the Community Advisory Board for Greater Louisville, Inc. In addition, she recently completed two years of service as president of the Donors Forum of Kentuckiana. Susan is also a member of the Advisory Board for the Greater Louisville Project.

Susan joined the Community Foundation of Louisville with more than 20 years of nonprofit sector experience, including leadership roles with two community foundations — as President of York County Community Foundation in York, Pennsylvania, and as Director of Development at the Rhode Island Foundation.

JOE BERRY
Vice President of Entrepreneurship, Greater Owensboro Economic Development Corporation

Joe Berry serves as the Vice President of Entrepreneurship for the Greater Owensboro Economic Development Corporation. He joined GO-EDC in 2011 as a Project Manager for Downtown Development. As Vice President of Entrepreneurship, Joe acts as a management consultant for small businesses, start-ups and technology companies, assisting clients with capitalization, product development, strategic planning and numerous other services.

An Owensboro native, Joe also acts as the Executive Director the eMerging Ventures Center for Innovation, the Owensboro office of the Kentucky Innovation Network. In his capacity as an Innovation Network Director, he manages the Emerging Ventures Fund (a seed fund for startup companies) and the Owensboro Centre for Business & Research (a 47,000 square foot business incubator and accelerator in downtown Owensboro) and works to facilitate small business growth throughout a seven-county region.

RODNEY BERRY
President, Public Life Foundation of Owensboro

Since 2000, Rodney Berry has been president of the Public Life Foundation of Owensboro. Established in 1996 by the late Owensboro newspaper editor and publisher John Hager, the foundation fosters broad and meaningful citizen participation in community decisions and public policy. The foundation publishes articles and issue briefs, commissions research, conducts community forums and supports grassroots citizen initiatives.

In 2013, the foundation launched a grant program in support of youth and education projects: early childhood education, reading proficiency, quality teaching, children living in poverty and postsecondary educational attainment.

PETE BIRD
President and CEO, The Frist Foundation

Pete Bird has served as chief executive officer of The Frist Foundation since 2002. He has been with the foundation since 1983, serving as senior program officer before assuming the top job.

In the 1970s, he was city editor of The Jackson Sun newspaper in West Tennessee before becoming business news editor of the Nashville Banner, where he worked from 1976 to 1981. He then served as senior vice president of Commerce Union Corporation (now Bank of America), where he handled strategic planning and communications, before joining The Frist Foundation. Pete serves on the boards of Leadership Nashville, the Center for Nonprofit Management and The HCA Foundation, and is treasurer of the Frist Center for the Visual Arts Foundation.

With more than $300 million in assets, The Frist Foundation is the largest private foundation in Middle Tennessee. In 2014, the foundation made $10 million in grants to organizations ranging from the Country Music Hall of Fame to the Nashville Zoo. By far the largest recipient is the Frist Center for the Visual Arts, a regional arts venue that opened in 2001.

LEAH COOPER BOGGS
Assistant Attorney General, Commonwealth of Kentucky

Leah Cooper Boggs is an assistant attorney general with the Kentucky Attorney General’s Office of Consumer Protection. Her areas of focus include charitable solicitation, registration and fraud. Leah is currently involved in a charitable fraud lawsuit involving all 50 states, the District of Columbia and the Federal Trade Commission. Prior to joining the Office of the Attorney General, Leah worked at the Kentucky Department of Charitable Gaming for 10 years as staff attorney, assistant director, and director of licensing.
There, Leah managed the division that receives and reviews licensing applications and issues licenses, monitors gaming in progress to ensure that rules are being followed, receives and reviews financial reports of licensees, and collects fees. She also drafted a comprehensive overhaul of existing regulations, assisted in the preparation of criminal cases for the grand jury and trial, and wrote requests for bids and proposals.

Nicholas Brake, Ph. D. 
Superintendent, Owensboro Public Schools

Dr. Nicholas Brake, a native of the Cincinnati area, is the Superintendent of the Owensboro Public Schools. The district is the largest independent district in the state with an enrollment of approximately 5,000 students in preschool through 12th grade at 10 school sites employing a staff of 850 and an annual budget of $60 million. OPS is one of seven Districts of Innovation given the freedom by the Kentucky Department of Education to redesign student learning in an effort to engage and motivate more students for college and career readiness. The district has been recognized with the Magna Award from the National School Boards Association and as a “District of Distinction” by District Administration Magazine.

Nicholas’ 24-year career has been dedicated to educational leadership and community development. He taught history and government at the high school and college levels and held administrative leadership positions at the high school, community college, and school district levels. Additionally he spent seven years in community leadership as President of the Greater Owensboro Economic Development Corporation.

Abbey Cofsky is a senior program officer at the Robert Wood Johnson Foundation, drawn to the Foundation’s commitment to social change and the breadth of its work across the nation. Since joining the Foundation in 2007, she has worked on numerous public health initiatives including the Multi-state Learning Collaborative and efforts to advance national public health accreditation.

Abbey leads the Foundation’s County Health Rankings & Roadmaps program and efforts to catalyze demand for healthy practices and places across the nation. Her work focuses on population health and community prevention with a focus on efforts to address the social and economic determinants of health.

Previously, Abbey was the coordinator of community outreach and provider education for the Philadelphia Department of Public Health’s Immunization Program. She also served as a research assistant for the Children’s Safety Network at the Education Development Center in Washington, D.C., and as an account executive with Dorland Global Health Communications in Philadelphia. A devoted runner since her undergraduate days, she has competed in marathons and triathlons across the northeast and mid-Atlantic region.

Cheryl King is State Policy Advisor for Kentucky at HCM Strategists, a public policy firm supporting Lumina Foundation Strategy Labs. She works with state policy leaders to improve policy and practice and increase postsecondary education attainment.

Cheryl has served in a variety of capacities related to workforce and education attainment, including Deputy Secretary of the Kentucky Workforce Cabinet, Vice President of Kentucky Adult Education and Senior Policy Advisor at the Kentucky Council on Postsecondary Education, and President of Kentucky Wesleyan College in Owensboro.

Katherine LaBeau serves as Policy Director and Counsel for the Council on Foundations. Her work focuses on policy and legal developments on Capitol Hill and within federal agencies that impact the philanthropic sector. Katherine also leads the Council’s legal work on international grantmaking. She reviews legislative and regulatory proposals and identifies issues that impact philanthropy – tax legislation, Treasury or IRS regulations, counterterrorism laws and regulations, as well as the domestic laws of other countries that impact global grantmakers. She drafts formal comments and other responses to policy proposals for the Council to ensure that policymakers consider the charitable and philanthropic sector when they make decisions. She also works with senior Council staff to identify advocacy strategies and refine Council positions on policy issues.

Prior to joining the Council, she served as a Presidential Management Fellow in the Executive Office of the President, Office of Management and Budget. In this role, she helped to set the President’s Budget policies for the Department of Labor and related independent agencies, including the Equal Employment Opportunity Commission and the National Labor Relations Board. She also worked with the President’s Domestic Policy Council and other Administration leaders on labor and employment issues, such as equal pay, federal contractor laws, and labor relations policy. Most recently, Katherine worked on labor, immigration, and tax policy as a Legislative Fellow for U.S. Sen. Sherrod Brown.
SANDRA MIKUSH
Deputy Director, Mary Reynolds Babcock Foundation

Sandra Mikush is deputy director of the Mary Reynolds Babcock Foundation, a private family foundation located in Winston-Salem, N.C. The Babcock Foundation works across the Southeastern United States to help people and places move out of poverty and achieve greater social and economic justice. The Foundation supports organizations and networks in low-wealth communities that are working across race, ethnic, economic and political differences to make possible a brighter future for all.

Sandra oversees organizational operations, including investment, finance, human resources and administration. She also directs the Foundation’s efforts in mission investing, including program-related investments. Sandra serves on the board of the Southeastern Council of Foundations and the steering committee of Mission Investors Exchange. She was a founding member of the Appalachia Funders Network, which seeks to align philanthropic support for a sustainable economic transition for the region. She held various fundraising and management positions in nonprofit organizations prior to joining the Foundation in 1992.

HELEN MOUNTJOY
Former Secretary for Education, Commonwealth of Kentucky and Executive Director, Regional Alliance for Education

Helen Mountjoy has been an advocate for better schools all her adult life. After chairing the Daviess County Board of Education she served on the Kentucky Board of Education for 15 years, six of them as chair.

Helen was also Gov. Steve Beshear’s first Secretary of Education and Workforce Development. She continues to do consulting on education policy.

SCOTT POLIKOV, AICP
President, Gateway Planning

Scott Polikov is a national leader advancing the New Economics of Place. President of Gateway Planning, Scott is a town planner and innovative finance consultant who started his professional life with Patton Boggs, practicing law in Washington, D.C. Returning to Texas, he was appointed as the Director of the Texas Alternative Fuels Program and became directors respectively of his transit authority, Capital Metro, and the Metropolitan Planning Organization (CAMPO) for the Central Texas Region.

Alarmed that the MPO’s regional transportation plan ignored development patterns and land use in a sustainable way, Scott changed careers and established Gateway Planning to focus on the marriage of walkable places and the economics of transportation. In 2013, Gateway Planning formed a joint venture with Balfour Beatty, Vialta Group, for projects involving comprehensive design implementation and P3 finance. Gateway Planning remains a company owned by Scott and Brad Lonberger. Scott also serves as an associate of the CitiStates Group and is on the National Board of Directors of the Congress for the New Urbanism (CNU).

STEPHEN REILY
Founder, Seed Capital Kentucky

Stephen Reily is an attorney, entrepreneur and civic leader whose philanthropic energy has focused in recent years on building the local food economy in Louisville and a more sustainable future for Kentucky’s farmers. In 2011, he co-founded Seed Capital Kentucky, a nonprofit whose projects have included research, grants to farmers, and developing the 24-acre West Louisville FoodPort – a project that has already received national attention for its program and design.

Stephen is Chairman of the Greater Louisville Project, an independent, nonpartisan civic initiative that acts as a catalyst for action by presenting research, data and analytic tools supporting the agenda for long-term progress in Metro Louisville. An arts patron and collector, he serves on the boards of the Creative Capital Foundation and the New Museum in New York. Stephen is also Chairman & Managing Director of IMC, a marketing services agency that develops new products for some of the world's largest consumer brands, and Vibrant Nation, IMC's digital marketing division and the leading online community and influencer network for women 45+.

LISA RICHTER
Principal and co-founder, Avivar Capital

Lisa Richter is a principal and co-founder of Avivar Capital. Previously, Lisa co-founded and led GPS Capital Partners, a national consultancy that assists foundations and other institutions to design and execute impact investing strategies. Lisa brings more than two decades of fund management and investing experience, spanning asset classes, return expectations, geographies and issue areas, and frequently incorporating place-based or sector focus to increase equitable access to opportunity.

Lisa authored the Grantmakers In Health Guide to Impact Investing, co-authored Equity Advancing Equity and co-authored a rural community foundation impact investing guide. In addition, she co-designed the Mission Investors Exchange Institute where she continues as a lead trainer. Through early 2006, Lisa led the National Community
Investment Fund, a national Community Development Financial Institution (CDFI) that places equity and debt in development banking institutions and built its national network of development banks and credit unions that increase asset building credit and financial services. Prior to that, Lisa assisted foundation, bank, government and community-based clients to create or expand development financing initiatives in urban, rural and reservation communities throughout the United States. She is currently a scholar-in-residence at the Federal Reserve Bank of San Francisco.

MADISON SILVERT, AICP
President and CEO, Greater Owensboro Economic Development Corporation

Madison is the President and CEO of the Greater Owensboro Economic Development Corporation. After completing law school and practicing law in Louisville, Madison returned to Owensboro in 2003. In 2007, he joined the Economic Development Corporation as its first Vice President of Entrepreneurship and High Tech Development. In 2013, Madison was named President and CEO of GO-EDC. In 2015 Madison was named one of the 40 Under 40 best economic development professionals in the world by Development Counselors International. Madison is also an Urban Planner, having passed the comprehensive planning exam, giving him the designation of a certified planner with the American Institute of Certified Planners.

TED SMITH
Executive Director, Institute for Healthy Air, Water, and Soil

Ted Smith is the first executive director of the Institute of Healthy Air, Water, and Soil and sets direction for Urban Laboratory Projects of the Institute. Ted is also Chief of Civic Innovation for the City of Louisville where he is focused on bringing new technologies to solve big social challenges.

SHERECE WEST-SCANTLEBURY, PH.D.
President and CEO, Winthrop Rockefeller Foundation

Sherece Y. West-Scantlebury is president and CEO of the Winthrop Rockefeller Foundation, a private, independent foundation whose mission is to improve the lives of all Arkansans in three interrelated areas: economic development; education; and economic, racial and social justice. Involved in philanthropy for more than 20 years, Sherece served as CEO at the Foundation for Louisiana and as a program associate at the Annie E. Casey Foundation. Her professional career includes nearly 30 years of experience in community development, public policy and advocacy, and public service. In addition to running the Winthrop Rockefeller Foundation, Sherece is active in a number of nonprofits and philanthropic organizations.

SALLY HAGER WOOD
Board of Directors Chair, Public Life Foundation of Owensboro

Sally Hager Wood is an Owensboro native and chair of the board of directors of the Public Life Foundation of Owensboro. The foundation promotes civic engagement and awards grants that support youth and education. Sally’s other civic and charitable interests include the Women’s Guild, Impact 100 Owensboro, Prichard Committee for Academic Excellence, RiverPark (performing arts) Center, First Christian Church, and the Goodfellows Club of Owensboro – an organization established by her grandfather, Lawrence W. Hager Sr., in 1916 that serves disadvantaged youth.

SUSAN ZEPEDA
President and CEO, Foundation for a Healthy Kentucky

Susan Zepeda is the President/CEO of the Foundation for a Healthy Kentucky. Before joining the Foundation in 2005, she was the first CEO of The HealthCare Foundation for Orange County and prior to that served as Director of the San Luis Obispo County (CA) Health Agency and CEO of that county’s General Hospital.

Earlier in her career she was Executive Director of a consortium of nonprofit health care providers in Tucson, Ariz. Susan serves on the Boards of the Southeastern Council of Foundations and Grantmakers for Effective Organizations. Prior board and civic service has included the Boards of Grantmakers in Health (Chair, Terence Keenan Award; Member, Finance Committee), the National Association of County and City Health Officials (Chair, Environmental Health Task Force); County Health Executives Association (Vice President and Chair, Legislative Committee); Hospital Council of the Central Coast (Chair); Rotary Club (Club President, 2001, 2004); and service as a City Planning Commissioner.
Connect with your Kentucky Colleagues, Share Best Practices, Discover New Resources & Increase the State’s Grantmaking Impact

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