

Schedule At A Glance

Tuesday, November 10th

2:00 p.m. – 5:00 p.m.

Registration & Information Venetian, Mezzanine

2:00 p.m. – 3:30 p.m.

Communications Committee Meeting..... Exeter, 3rd Floor

4:00 p.m. – 6:00 p.m.

SECF Board Meeting..... Galaxie, 3rd Floor

Optional Activities

5:00 p.m. – 10:00 p.m.

RiverKings Hockey Game Meet in Lobby
Designed and hosted by the Maddox Foundation

10:30 p.m. – 1:30 a.m.

FedEx Hub Tour, *Sponsored by FedEx*..... Meet in Lobby

Wednesday, November 11th

6:30 a.m. – 7:15 a.m.

Morning Exercise

- 1) Tai Chi Barclay, 3rd Floor
- 2) Walking Tour of Riverwalk or Downtown Memphis Meet in Lobby

8:00 a.m. – 6:00 p.m.

Registration & Information Venetian, Mezzanine
Connections Cyber Café..... Venetian, Mezzanine
Resource Center Venetian, Mezzanine
Cyber Café and Resource Center Sponsored by The Frist Foundation

9:00 a.m. – 12:00 noon

Wednesday Morning Optional Activity

Graceland Tour..... Meet in Lobby

Schedule At A Glance

9:00 a.m. – 12:00 noon

Pre-Conference Sessions

- 1) Grantmaking 101Lansdowne, 3rd Floor
- 2) Connecting Low Income Communities to the
New Green Economy..... Galaxie, 3rd Floor
- 3) Advanced Foundation Governance for Board Members,
Trustees and Officers.....Grand Salon D, Mezzanine

Pre-Conference Site Visits

9:30 a.m. – 12:00 noon

St. Jude Children's Research Hospital..... Meet in Lobby

10:00 a.m. – 12:00 noon

National Civil Rights Museum Private Tour Meet in Lobby

12:00 noon – 1:00 p.m.

Lunch (On Your Own)

12:00 noon – 1:30 p.m.

2009 Hull Fellows Lunch
(Class of 2009 only).....International, 3rd Floor

12:00 noon – 1:30 p.m.

Luncheon for Corporate Foundations and
Giving Programs Jackson, 3rd Floor
Sponsored by FedEx

1:00 p.m. – 1:45 p.m.

New Member Orientation –
Welcome to SECF.....Hernando DeSoto, Mezzanine
(For new members & 1st time attendees)

Wednesday Afternoon Optional Activities

2:00 p.m. – 5:00 p.m.

Graceland Tour..... Meet in Lobby

2:30 p.m. – 4:30 p.m.

National Civil Rights Museum..... Meet in Lobby

Schedule At A Glance

2:00 p.m. – 2:15 p.m.

Opening Welcome

The Honorable AC Wharton, Mayor,
Shelby County, TN..... Grand Salons A-C, Mezzanine

2:15 p.m. – 3:15 p.m.

Opening Keynote

Dan Pallotta, Author, *Uncharitable*,
Los Angeles, CA Grand Salons A-C, Mezzanine
Sponsored by Assisi Foundation of Memphis, Inc.

3:15 p.m. – 3:30 p.m.

Networking Break Venetian, Mezzanine

3:30 p.m. – 4:30 p.m.

Film Festival: *The Way We Get By*
(in recognition of Veteran's Day) Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

3:30 p.m. – 5:00 p.m.

Concurrent Sessions I and Hull Program

- 1) Independent Foundations
Legal Update Grand Salon E, Mezzanine
- 2) Corporate Foundations & Giving Programs
Legal Update Kentshire, 3rd Floor
- 3) How Private Foundations and Donor
Advised Funds Work Together –
A Panel Discussion..... Hernando DeSoto, Mezzanine
- 4) The Achievement Gap is Solvable
with the Right Solutions..... Galaxie, 3rd Floor
- 5) The Impact of the Economy on
Foundation Giving..... Grand Salon D, Mezzanine
- 6) Building Assets of People and
Communities Lansdowne, 3rd Floor
- 7) Hull Fellows Meeting
(Class of 2009 Only) International, 3rd Floor

5:30 p.m. – 6:15 p.m.

Hull Alumni Reception (All Classes) Jackson, 3rd Floor
Sponsored by The Duke Endowment

Schedule At A Glance

5:30 p.m. – 6:15 p.m.

Reception for New Members &

1st Time Attendees Louis XVI, Mezzanine

Sponsored by Baptist Community Ministries

6:15 p.m. – 7:00 p.m.

Chairman's Reception..... Continental, Mezzanine

Sponsored by SunTrust

7:00 p.m. – 9:30 p.m.

Chairman's Dinner & 40th Anniversary

Celebration Grand Ballroom, Mezzanine

Sponsored by SunTrust

8:30 p.m. – 9:30 p.m.

Joyce Cobb Memphis Music Revue Grand Ballroom, Mezzanine

Sponsored by Assisi Foundation of Memphis and FedEx

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Thursday, November 12th

6:30 a.m. – 7:15 a.m.

Morning Exercise

1) Tai Chi Barclay, 3rd Floor

2) Walking Tour of Riverwalk or Downtown Memphis Meet in Lobby

7:45 a.m. – 8:45 a.m.

Healthy Choice Worry-Free Breakfast..... Grand Salons A-C, Mezzanine

Sponsored by the Callaway Foundation

Speaker: Ocean Palmer, Author, *Managing the Worry Circle*

(Starts at 8:00 a.m.)

8:00 a.m. – 4:30 p.m.

Registration & Information Venetian, Mezzanine

Connections Cyber Café..... Venetian, Mezzanine

Resource Center Venetian, Mezzanine

Cyber Café and Resource Center Sponsored by The Frist Foundation

8:45 a.m. – 9:00 a.m.

Networking Break Venetian, Mezzanine

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9:00 a.m. – 10:00 a.m.

Concurrent Sessions II

- 1) Corporate Focus on the Environment & Beyond – FedEx, International Paper & Peer Sharing of Current Corporate Strategies..... Kentshire, 3rd Floor
- 2) Managing Donor Relationships in Turbulent Times.....Grand Salon F, Mezzanine
- 3) How One Family Foundation – The Walker Family Foundation – Takes a Leading Role in Community Building from the Ground Up.....Hernando DeSoto, Mezzanine
- 4) Providing Access to Prescription Medications for the Uninsured Hawthorne & International, 3rd Floor
- 5) Mission-Related Investing: Improving Both Bottom LinesGrand Salon D
- 6) A Pathway to Leadership for the Next Generation Grand Salon E

9:00 a.m. – 11:15 a.m.

Film Festival: *Unnatural Causes - is inequity making us sick?*
(Segments 1-3)Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

9:00 a.m. – 10:00 a.m. – *In Sickness and in Wealth* – Segment 1

10:15 a.m. – 10:45 a.m. – *When the Bough Breaks* – Segment 2

10:45 a.m. – 11:15 a.m. – *Becoming American* – Segment 3

Thursday Morning Optional Activities

9:00 a.m. – 12:00 noon

Graceland Tour Meet in Lobby

9:30 a.m. – 11:30 a.m.

National Civil Rights Museum Meet in Lobby

9:00 a.m. – 11:15 a.m.

Film Festival: *Unnatural Causes - is inequity making us sick?*
(Segments 1-3)Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

10:00 a.m. – 10:15 a.m.

Networking Break Venetian, Mezzanine

Schedule At A Glance

10:15 a.m. – 11:15 a.m.

Concurrent Sessions III

- 1) Community Foundations Legal Update Cockrell, Mezzanine
- 2) Rx for Leadership in 2009:
New Frames, New Lenses Hawthorne & International, 3rd Floor
- 3) Focus on Family Foundation
Leadership Hernando DeSoto, Mezzanine
- 4) Place-Based Philanthropy: Stronger
Communities, Better Health Grand Salon D, Mezzanine
- 5) Co-Investing: A New Model for Foundation
Investment Management Grand Salon F, Mezzanine
- 6) The Role of Philanthropy in Public
Education Grand Salon E, Mezzanine

11:15 a.m. – 11:30 a.m.

Break

11:30 a.m. – 12:35 p.m.

Networking, Lunch & Business Meeting... Grand Salons A-C, Mezzanine
(Seated by Constituencies)

12:35 p.m. – 12:45 p.m.

Break

12:45 p.m. – 1:45 p.m.

Plenary

Talking About the Economy -
The Honorable David Walker Grand Salons A-C, Mezzanine
Sponsored by the James Graham Brown Foundation

1:45 p.m. – 2:00 p.m.

Networking Break Venetian, Mezzanine

2:00 p.m. – 3:00 p.m.

Concurrent Sessions IV

- 1) Getting to the New Bottom Line in Corporate
Philanthropy — A Journey, Not a Destination ... Kentshire, 3rd Floor
- 2) The Universe is Tilting – Is Your Community
Foundation in the Right Orbit? Responding to
Changes in Donors, Professional Advisors,
the Community and the Law ... Hawthorne & International, 3rd Floor

Schedule At A Glance

- 3) Effective Approaches to Reducing Obesity in School Age Children Hernando DeSoto, Mezzanine
- 4) Collaborations Impacting the Next Generation Grand Salon E, Mezzanine
- 5) Investment Strategies – Is the “Yale Model” Broken? Grand Salon D, Mezzanine
- 6) Investing in Advocacy, Improving Lives..... Grand Salon F, Mezzanine

2:00 p.m. – 3:30 p.m.

Film Festival — *I.O.U.S.A.* Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

Thursday Afternoon Optional Activities

2:00 p.m. – 5:00 p.m.

Graceland Tour Meet in Lobby

2:30 p.m. – 4:30 p.m.

National Civil Rights Museum Meet in Lobby

3:00 p.m. – 3:15 p.m.

Networking Break Venetian, Mezzanine

3:15 p.m. – 4:15 p.m.

Concurrent Sessions V

- 1) Family Foundations Legal Update..... Hernando DeSoto, Mezzanine
- 2) Push AND Pull — Community Foundations Meeting Information Needs of Communities Lansdowne, 3rd Floor
- 3) What Makes Philanthropy Most Effective? Point/Counterpoint..... Grand Salon D, Mezzanine
- 4) Successful Public/Private Partnerships Hawthorne & International, 3rd Floor
- 5) Beyond High School – Getting Kids Connected to Higher Education and the Workforce ... Grand Salon F, Mezzanine
- 6) Assessing Foundation Performance Grand Salon E, Mezzanine

3:30 p.m. – 4:45 p.m.

Film Festival: *Camp Woz - The Admirable Lunacy of Philanthropy* Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

Schedule At A Glance

4:15 p.m. – 4:30 p.m.

Networking Break Venetian, Mezzanine

4:30 p.m. – 5:30 p.m.

Interactive Issue Conversations (Concurrent Sessions VI)

- 1) Strategic Partnerships: Lessons Learned from Funder Collaboratives Hernando DeSoto, Mezzanine
- 2) New Philanthropy: Building Sustainable Organizations through Growth Capital Aggregation Lansdowne, 3rd Floor
- 3) So What? Summarizing Impact with Clear Messages Grand Salon D, Mezzanine
- 4) The Essential Elements of Foundation Effectiveness Grand Salon E, Mezzanine
- 5) Impact of Funding Social Change — How North Carolina Measures Up Grand Salon F, Mezzanine
- 6) From Pedagogy to Personal and Professional Change – Follow Up Session to Disconnected Youth Funder Dialogue Cockrell, Mezzanine

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6:00 p.m. – 9:00 p.m.

(Optional Event, Ticket Required)

Elvis Presley's Graceland Tour & BBQ Dinner Meet in Lobby

Or Dinner on your own

Schedule At A Glance

Friday, November 13th

6:30 a.m. – 7:15 a.m.

Morning Exercise

- 1) Tai Chi Barclay, 3rd Floor
- 2) Walking Tour of Riverwalk or Downtown Memphis Meet in Lobby

7:45 a.m. – 8:30 a.m.

Healthy Choice Breakfast Buffet Continental, Mezzanine

8:00 a.m. – 11:00 a.m.

Registration & Information Venetian, Mezzanine
Connections Cyber Café Venetian, Mezzanine
Resource Center Venetian, Mezzanine
Cyber Café and Resource Center Sponsored by The Frist Foundation

8:30 a.m. – 9:45 a.m.

Concurrent Sessions VII

- 1) Super-Charged Giving: Using Concept Mapping
to Create Philanthropic Strategies Hernando DeSoto, Mezzanine
- 2) The Warren Buffet Way –
Strategic Philanthropy Grand Salon E, Mezzanine
- 3) Advancing Social Change in the Rural South:
Philanthropy's Role Grand Salon D, Mezzanine
- 4) Effective Philanthropy for Faith-Based
Nonprofits – Part I Grand Salon F, Mezzanine

8:30 a.m. – 9:30 a.m.

Film Festival: *A Reason to Live* Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation

9:45 a.m. – 10:00 a.m.

Networking Break Grand Salon Foyer, Mezzanine

Schedule At A Glance

10:00 a.m. – 11:00 a.m.

Concurrent Sessions VIII

- 1) Philanthropy Beyond the Grant – Using Limited Resources to Impact & Empower Nonprofit Organizations.....Grand Salons A&B, Mezzanine
- 2) Leveraging Your Voice: Helping Grantees Talk about Mergers and Partnerships.....Grand Salon D, Mezzanine
- 3) Intersection of Faith-Based Nonprofits and Philanthropy – Part IIGrand Salon F, Mezzanine

10:00 a.m. – 11:00 a.m.

Film Festival: *Unnatural Causes - is inequity making us sick?*
(Segments 5&7).....Forest, Mezzanine
Sponsored by Fuller E. Callaway Foundation
10:00 a.m. – 10:30 a.m. – *Place Matters* – Segment 5
10:30 a.m. – 11:00 a.m. – *Not Just a Paycheck* – Segment 7

11:00 a.m. – 11:15 a.m.

Networking Break.....Grand Salon Foyer, Mezzanine

11:15 a.m. – 12:30 p.m.

Closing Plenary

Legislative Update:
Philanthropy in the Crossfire..... Grand Salons A-C, Mezzanine
Sponsored by The Patterson Foundation

12:30 p.m. - Adjourn